



LONDON
**TECH
WEEK**

VIVA
TECHNOLOGY

DEADLINE
3/31



TVA

APPLY NOW

歐洲展會徵案說明會

歐洲展會徵案說明會

日期：2023-03-07 (二) 10:00 ~ 11:00

地點：TTA 411 + 線上



時間	議程	出席
10:00 10:05	長官勉勵	國科會許增如處長
10:05 10:20	歐洲展會徵案說明	工研院：Betty
10:20 10:40	新創分享 <ul style="list-style-type: none">倫敦 LTW：Jay Chen (Avalanche Computing)巴黎VIVA：Titus Chang (PanelSemi)	Jay Chen (Avalanche) Titus Chang (PanelSemi)
10:40 11:00	Q&A	國科會：曲明玉科長 國研院：毛幼妮 工研院：Betty

TTA 台灣科技新創

提升台灣科技
新創國際競爭力

鏈結全球產業
新契機

展現台灣
創新創業能量

促發國際
新創資源來臺



London Tech Week 2022



Viva Tech 2022



兩大展會簡介

London Tech	2023年6月12~14日 (共計3日)
展覽地點	英國倫敦 Queen Elizabeth II Centre
指導單位	倫敦市政府 (Mayor of London)
展會主題	Shape the Future
展會重點	<ul style="list-style-type: none">• 打造英國產業生態圈韌性 (Growing a Thriving & Resilient UK Tech Ecosystem)• 探索永續未來發展 (Inspiring a Sustainable Future)• 深化數位轉型與新世代科技 (True digital transformation & Next Tech Frontiers)
主要領域	智慧醫療、淨零科技、數位資安

Viva Tech	2023年6月14~17日 (共計4日)
展覽地點	法國巴黎 Paris Expo Porte de Versailles 1 Place de la Porte de Versailles F-75015 Paris France
指導單位	法國總理辦公室 (Prime Minister of France)
展會主題	Be The One to Break It
展會重點	<ul style="list-style-type: none">● 探索企業前瞻科技 (Lead the Future)● 強化全球企業與新創接軌 (Get Business Done)● 打造新創國際募資平台 (Startup Paradise)
主要領域	數位醫療、淨零永續、智慧製造

2023 TTA 徵案辦法

團隊來源

- 科研產業化平台新創團隊
- TTA團隊
- 園區團隊

申請條件

- 可市場驗證技術，並具公司雛形、或已成立公司的學研新創
- 符合大會產業領域：數位醫療、淨零永續、智慧製造等
- **需完成報名大會競賽**
- 完成TTA參展報名：<https://forms.gle/93iEgpZ4gMtknFKC8>

審查重點

- 入圍大會競賽
- 具市場潛力之商品，並提供可展示的Prototype or Software mockup
- 具國際市場企圖，有完整海外業務拓展及布局之現況或規劃

2023 新創競賽

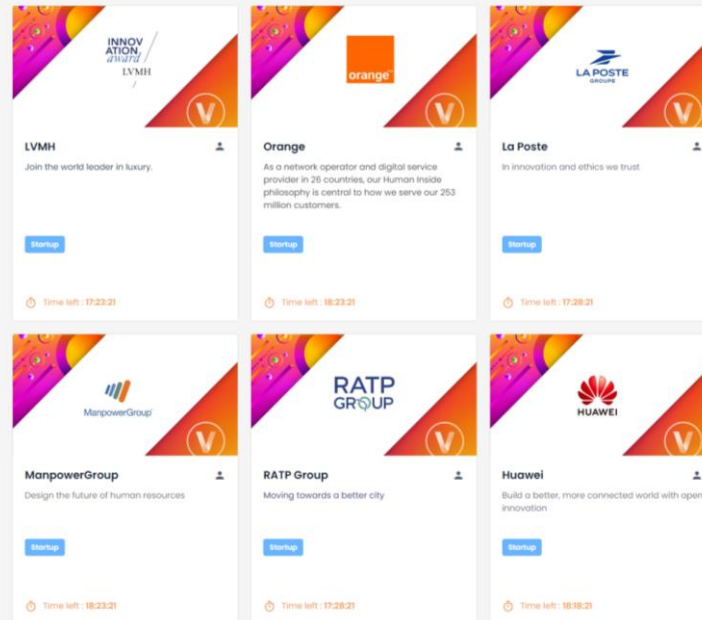
LTW 2023



<https://londontechweek.com/founders-of-the-future/>

VIVA 2023

Open for registration



<https://challenges.vivatechnology.com/en/challenges?group>

London Tech Week 2023

Founders of the Future	智慧醫療、淨零科技、數位資安
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Viva Tech 2023

Female Founder	女性創業
Future of Sport Challenge	運動科技
Sustainability Innovation Challenge	永續發展
Innovation Parks Challenge	電動車、食品科技
The Adecco Group	數位轉型
TotalEnergies On	再生能源
LVMH 集團	智慧製造、數位轉型、淨零科技
Orange 公司	女性創業、數位轉型、淨零科技
La Poste 法國郵政	IoT, eHealth
ManpowerGroup	數位轉型
RATP 巴黎大眾運輸公司	智慧製造、淨零科技

2023 展會期程

Date	6/12 Mon	6/13 Tues	6/14 Wed	6/15 Thru	6/16 Fri	6/17 Sat
LTW 2023	London Tech week	London Tech week	London Tech week			
VIVA 2023			VIVA Tech	VIVA Tech	VIVA Tech	VIVA Tech

2023 展會地點

London Tech Week 2023



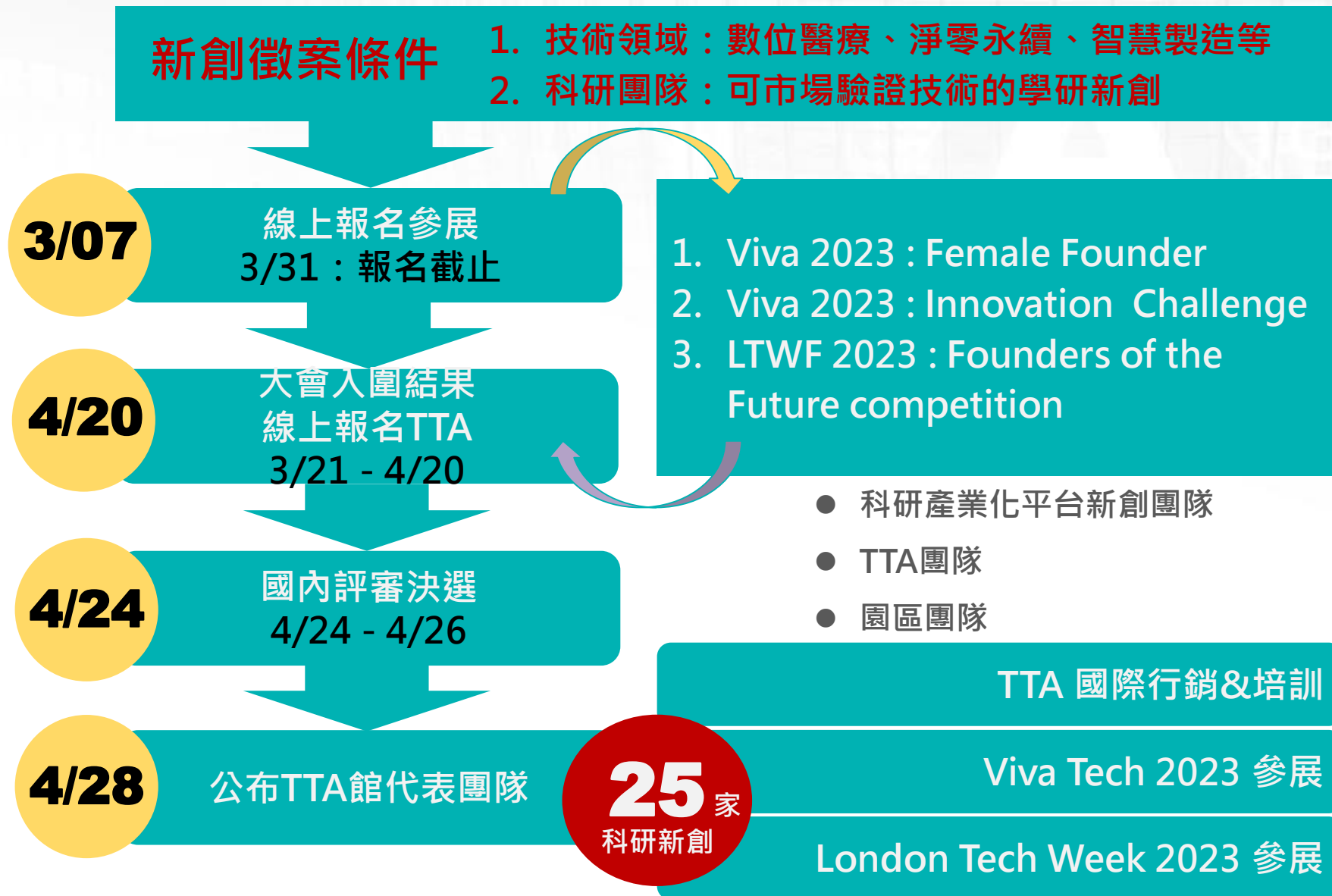
Queen Elizabeth II Centre

Viva Tech 2023



Paris Expo Porte de Versailles

徵案及評選



Viva Tech 2023 x TTA執行規劃



LONDON
**TECH
WEEK**



DEADLINE
3/31



Thank You

APPLY NOW

Founders of the Future

London Tech Week 2023 邀請科研團隊，針對**智慧醫療**、**淨零科技**、**數位資安**提出對於永續發展目標的創新方案與解決技術。



Founders of the Future is back!

Do you or your school have what it takes to build a high-impact sustainable business for the future?

Are you ready to embark on a learning journey through the fascinating world of entrepreneurship and innovation?

Founders of the Future competition is for you! Our mission is to make entrepreneurship more accessible and to seek the founders of the future while driving excitement and encouraging creativity for entrepreneurship across the board.

Who is it for? Students from Year 7 – 13 in the UK and British Schools abroad.

Our mission? To make entrepreneurship more accessible for young people and seek the founders of the future while driving excitement, and encouraging creativity for entrepreneurship across the board

Female Founder Challenge

Viva Tech 於2019年首次舉辦FFC，邀請全球科技新創的**女性創業家**與會分享創業與經營理念，進而可獲大會媒合全球投資人的投資會議。

VivaTech Awards

SELECTION CRITERIA



Innovation

Relevance, originality and innovation level of the tech solution compared to existing alternatives



Scalability

Feasibility, realism and viability (technical, economic and environmental) of implementing the solution



Team profile

Profile of the founder(s) and co-founder(s), ability to lead the project to success, hard and soft skills of the operational team













Business model

Demonstrated traction and product-market fit

Future of Sport Challenge

Viva Tech 2023 邀請全球**運動科技**新創，針對以下十大軟硬體技術創新提出新應用方案。

Pitch Contests

 <p>Challenge 1 HEALTH AND WELLNESS</p> <p>Improving physical & mental health and well-being through sport</p> <p>More information</p>	 <p>Challenge 2 PERFORMANCE</p> <p>Tech solutions and innovations supporting and improving sports performance</p> <p>More information</p>	 <p>Challenge 3 IN-VENUE TECHNOLOGY</p> <p>Reinventing the sports venues efficiency, performance and experience</p> <p>More information</p>	 <p>Challenge 4 FAN EXPERIENCE</p> <p>Engaging fans and creating a committed community around sports, athletes and competitions</p> <p>More information</p>	 <p>Challenge 5 MEDIA</p> <p>Reinventing the sports broadcast and distribution channels</p> <p>More information</p>
 <p>Challenge 6 E-SPORT</p> <p>Accelerating the boom of e-sport participation and consumption</p> <p>More information</p>	 <p>Challenge 7 VIRTUAL SPORT</p> <p>Improving Virtual Sports both as a tool for sports performance and as an activity in itself</p> <p>More information</p>	 <p>Challenge 8 GREENTECH</p> <p>Reducing the environmental impact of the sports sector</p> <p>More information</p>	 <p>Challenge 9 SOCIAL INNOVATION</p> <p>Enhancing sports impact as a tool for inclusion and education</p> <p>More information</p>	 <p>Challenge 10 DATA</p> <p>Big data and data analytics as a transversal tool to increase sports performance across all fields</p> <p>More information</p>

Sustainability Innovation Challenge

Viva Tech 2023 設立**永續發展**創新展示空間，期許能針對以下五大體驗得到創新方案與解決技術。

Pitch Contests



Sustainable &
Future Energies



Smart Farming &
Food



Cleaner Air,
BlueTech & Planet



Preserved Nature &
Biodiversity



Green Mobility

Innovation Parks Challenge

Viva Tech 2023 設立 **Innovation spaces** 創新展示空間，期許能針對以下五大主題得到創新方案與解決技術。

Pitch Contests



Mobility & Vehicles



Robotics & drones



IOT, Devices &
Wearables



Entertainment,
Digital Art & NFT



FoodTech

The Adecco Group

Pitch Contests

2023 The Adecco Group 公司邀請全球新創，針對**以人為本**的**技術轉型**提出具社會影響的創新科技。



Social Impact:

The added value your solution brings to people and society

Relevance of the solutions:

The solution needs to solve an actual problematic that our world is facing

Scalability:

Is your solution applicable to a larger scale? Prove it

Technology/ Degree of Innovation:

Cutting edge technology serving an ambitious goal, allowing brand new solutions

TotalEnergies On

Pitch Contests

2023 TotalEnergies On 計劃將邀請全球新創，針對**電力和可再生能源**提出創新技術。



Your sector:

- Renewable electricity
- Generation
- Energy storage
- Distributed energy
- Management
- Trading
- Power retail
- Electric mobility

Your geography:

Apply if you are or want to be active in one of our key power markets (north America, Europe, or Asia.)

Your maturity:

You've developed at least a minimum viable product and are interested in deploying your innovation within TotalEnergies to accelerate your development.

2023 LVMH 集團邀請全球新創，針對集團75品牌的產品或服務，提出以時尚科技、美容科技或珠寶科技等**六領域的解決方案**。

Lab Challenges






Orange (1988前為法國電信)

2023 Orange 公司邀請全球新創，針對**女性科技創業者**、**以人為本的技術轉型**以及**永續循環零碳排**提出具社會影響的創新科技。

Lab Challenges



		
Challenge 1 The Women start acceleration program by Orange Fab	Challenge 2 Empower employees to increase performance and improve image of the company	Challenge 3 Sustainability: create value for our ecosystem and contribute to the common good

La Poste 法國郵政

法國郵政期許 Viva Tech 2023 透過新創找到，對 IoT 及 Impact X Technology 等，對社會和環境有影響的 **Data 應用服務科技 (eHealth)**。

Lab Challenges

Challenge 1	Challenge 2	Challenge 3	Challenge 4
Local Services	B2B Services	eHealth	Services for Territories
Contribute to a better way of life through local, inclusive and environmentally friendly services	Simplify companies' operations through secured, ethical and eco-designed solutions	Act for a better prevention and personalized patient journey, in an ethical framework	Contribute to the development of territories by providing innovative solutions
More information	More information	More information	More information

2023 ManpowerGroup® 公司邀請全球新創，針對**以人為本**的技術轉型以及**永續淨零碳排**提出具社會影響的創新科技。



Challenge 1

Rethinking the employee experience



Challenge 2

Climate awareness and ethical AI



Challenge 3




Developing future skills

RATP Group 巴黎大眾運輸工具



Lab Challenges

法國郵政期許透過新創科技(智慧製造 & 零碳排)來提高未來工作品質，並創造更美好的未來生活。

			
<p>Challenge 1</p> <p>Energy efficiency and sustainable development</p>	<p>Challenge 2</p> <p>Industrial excellence through new technologies</p>	<p>Challenge 3</p> <p>The city and mobility of the future</p>	<p>Challenge 4</p> <p>A world-renowned passenger experience</p>