

2024 20th November 7-8

知識經濟與全球化管理國際研討會

The 20th International Conference on Knowledge-Based Economy and Global Management

The topics of the conference will cover but not be limited to:

- Supply Chain Management & Global Logistics
- Hospitality & Recreation Industries Management
- International Marketing & MNEs Management
- E-Commerce & New Business Models
- Economic Development & International Trade
- Corporate Governance & Business Ethics
- Financial Markets & Accounting in Globalization
- Intellectual Property & Business Law
- Cross-Culture Management & International Human Resources
- Knowledge-Based Economy & Knowledge Management
- IT Application & Management Information System
- Other Business & Management Related Topics

研討主題

供應鏈與全球運籌管理
經濟發展與國際貿易
跨文化管理與國際人力資源
餐旅及休閒事業管理
公司治理與企業倫理
知識經濟與知識管理

國際行銷與國際企業管理
全球化趨勢下之金融市場及財務會計
資訊科技應用與管理資訊系統
電子商務與新興商業模式
智慧財務與商務法律
其他與商業及管理相關議題

Submission Policies

- All submissions are to be made by emailing to business@stust.edu.tw
- Please submit conference papers in English, and no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit the conference website at <https://business.stust.edu.tw/tc/node/conference>
- No physical or digital certificates will be issued by the conference.
- Paper presentation is required.
- University Website: www.stust.edu.tw
- Conference Website: business.stust.edu.tw

主辦單位: 南臺科技大學 校址: 台南市永康區南台街一號

各研討會主題之論文全文以英文書寫、以英文發表

本研討會所有投稿之論文以雙匿名方式進行審稿，並確保出版之論文皆經過公平審查

錄取者皆須出席發表

論文全文投稿 E-mail至 business@stust.edu.tw

Important Deadlines

- Full Paper Submission: September 6, 2024
- Notice of Paper Acceptance: September 27, 2024
- Conference Dates: November 7-8, 2024

研討會時程如下

全文截稿日期: 2024年9月6日

審查公布日期: 2024年9月27日

研討會日期: 2024年11月7日至8日

