

# 2025 Grand Challenge

## 臺灣SDGs議題英文海報競賽

### 壹、 競賽目的

本活動秉持「培育可洞察臺灣議題及SDGs鏈結能力的國際人才」的教育目標，透過競賽培養學生的全球競合力，鼓勵學生將課程所學融入SDGs及全球性議題，並透過英語表達展現其見解與思辨能力，以提升學生的國際視野和應對能力。

### 貳、 辦理單位

指導單位：教育部

主辦單位：國立成功大學雙語教育推動辦公室、全球競合力培養中心

### 參、 競賽主題：

本次競賽主題請參賽隊伍挖掘臺灣具代表性的獨特議題，並結合聯合國永續發展目標(SDGs)，以向國際介紹臺灣為核心方向。議題由參賽隊伍自訂，並須以英文表達呈現，以培育學生國際視野及全球競合力。

### 肆、 參賽資格

一、公私立大專校院113-2學期在校學生(含外籍生)

1. 大學組：公私立大專校院113-2學期大學部在校學生(含外籍生)。
2. 碩博組：公私立大專校院113-2學期碩博班在校學生(含外籍生)，且非在職專班學生。

二、碩博組參賽隊伍須有指導教授(大學組無須指導教授)。

三、參賽隊伍成員可跨學系或跨院校組成，每隊1-3人(不含指導教授)，且個人不得重複參加。

### 伍、 競賽時程：

一、徵件時間：即日起至2025年4月13日(星期日)23:59止。

二、初審入圍公告：2025年5月5日(星期一)。

三、決賽繳件截止日：2025年6月9日(星期一)23:59止。

四、決賽暨頒獎典禮：2025年6月21日(星期六；時間及地點另行公告)

※主辦單位保有時程異動和內容調整之權利。

### 陸、 各組別(大學組、碩博組)獎勵辦法：

第一名：獎金新臺幣5萬元、獎狀乙幀(大學組、碩博組各一名)。

第二名：獎金新臺幣3萬元、獎狀乙幀(大學組、碩博組各一名)。

第三名：獎金新臺幣1萬元、獎狀乙幀(大學組、碩博組各一名)。

優選獎：獎金新臺幣6,000元、獎狀乙幀(大學組、碩博組各三名)。

最佳社會影響力獎：獎金新臺幣5,000元、獎狀乙幀(大學組、碩博組各一名)。

網路人氣獎：獎金新臺幣5,000元、獎狀乙幀(大學組、碩博組各一名)。

入圍獎：獎金新臺幣5,000元、獎狀乙幀(大學組、碩博組各四名)。

**※依中華民國稅法規定，實際獎金將預扣稅額。另除網路人氣獎及最佳社會影響力獎外，其他獎項不得重複領取。**

## 柒、 評分方式

由主辦單位邀請業界專家、師長擔任初審及決賽評審，按下列評分標準分別評比。

### 一、初審審查評分標準：

- 議題探討深度(15%)：針對所選議題進行全面且深入的分析，展現對議題的理解與獨到洞察。
- 議題分析 (25%)：(大學組)說明臺灣目前針對此議題的相關作為或改善對策。  
(碩博組)議題研究之獨特見解、解決方案或效益評估。
- 議題創新性(25%)：議題緊扣臺灣獨特議題與SDGs，展現獨特的創新元素，構想新穎、具原創性。
- 社會影響力(20%)：議題需展現解決社會問題的實際效益，並具廣泛影響範圍與推廣價值。
- 內容流暢度(15%)：內容文字表達清晰、順暢且具條理。

### 二、決賽審查評分標準：

- 影片完整度(20%)：影片介紹之內容完整且符合議題海報內容。
- 決賽簡報表現(25%)：口頭報告之臺風穩健與臨場反應能力。
- 議題與競賽主題之契合度(25%)：議題緊扣競賽主題，構思新穎且具原創性。
- 社會影響力(30%)：議題需展現解決社會問題的實際效益，並具廣泛影響範圍與推廣價值。

## 捌、 作品規範

### 一、初審繳件：議題海報(大學組請參考附件2-1、碩博組請參考附件2-2)

(一) 規格為A1直式 (59.4\*84cm)。

(二) 繳交格式為PDF檔案。

(三) 標題之字體大小為20、內文為14。

(四) 海報內容請以全英文呈現，字體為Times New Roman，團隊名稱、指導老師等個人資料得以中文呈現，字體為標楷體。

### 二、決賽繳件：

#### (一) 講解議題海報影片檔案

1. 影片長度8-10分鐘。
2. 影片格式為解析度 1920\*1080 (FHD) 以上的橫式影片。
3. 繳交格式為MP4檔案及上傳Youtube之觀看連結。

4. 影片須為團隊成員英文發音，且須上英文字幕。

## (二) 決賽當天報告簡報

1. 簡報寬高比例為16:9。
2. 繳交格式為PDF檔案。
3. 標題之字體大小為48、內文為20。
4. 簡報內容以全英文呈現，字體為Times New Roman，團隊名稱、指導老師等個人資料以中文呈現，字體為標楷體。

## 玖、著作授權

- 一、參加投稿作品應具原創性，限未曾投稿、參賽、公開發表之作品，若經舉報或查證有違規情事，將取消入圍、獲獎資格，並追回獎狀與獎金。
- 二、投稿作品之議題海報、講解議題海報影片檔案及決賽當天報告簡報等，參賽者就其投稿作品享有一切著作權利，並無抄襲、剽竊之情事，若作品中有利用他人著作或權利(包含文字、影像與聲音等)時，參賽者應自行取得該著作財產權人或權利人之同意或授權，並於收件時繳交其授權之相關聲明。
- 三、若有作品不實、侵害他人著作權或其他權利之行為，相關法律責任與損失，由參賽者自行承擔，與主辦單位無關。
- 四、出於非營利宣傳目的，主辦方有權使用參賽者提供的初審及決賽相關資料，進行出版、著作、公開展示、及發行各類型態媒體宣傳之權利。

## 壹拾、注意事項

- 一、參賽作品未達評審認定標準者，各獎項得予從缺。
- 二、報名表中所填之參加隊員，若入選決賽請務必全員參加，嚴禁中途換人。
- 三、依中華民國稅法規定，實際獎金將預扣稅額。
- 四、凡報名參加此競賽者，即視為已充分瞭解此簡章中各條款，且願意完全遵守本簡章所述之各項規定。
- 五、主辦單位對本簡章及相關規定保有調整及最終解釋權，如有未盡事宜，得隨時補充或修正，並公告於成大雙語教育推動辦公室網站。

**壹拾壹、 聯絡窗口：**國立成功大學雙語教育推動辦公室楊小姐；Tel：06-2757575 分機61120#26；E-mail：[beer.c@ctld.ncku.edu.tw](mailto:beer.c@ctld.ncku.edu.tw)。

## 2025 Grand Challenge 臺灣SDGs議題英文海報競賽 授權同意書

授權人：（組長姓名）\_\_\_\_\_（以下簡稱甲方）

授讓人：國立成功大學（以下簡稱乙方）

1. 甲方創作之2025Grand Challenge臺灣SDGs議題英文競賽議題海報、相關影音及簡報檔案，乙方得永久使用於本校雙語計畫與其相關網路平台之各項教學、成果用途。  
甲、乙雙方約定甲方創作之2025Grand Challenge臺灣SDGs議題英文競賽議題海報、相關影音及簡報檔案，乙方得以使用於本校雙語計畫推廣相關用途之上，惟乙方不得藉此作品從事營利行為。
2. 甲方聲明並保證創作之2025Grand Challenge臺灣SDGs議題英文競賽議題海報、相關影音及簡報檔案為本人之原創著作，該著作未侵害任何第三人之智慧財產權，若有侵犯智慧財產權者，由甲方負該相關權責。
3. 乙方不得有擅改甲方著作之內容、形式等侵害甲方著作人格權之行為。若乙方須對甲方之作品進行內容、形式之修改，乙方應事先以書面告知甲方，經甲方同意後方得為之。
4. 甲方與乙方均充分瞭解此份同意書的內容要旨。本同意書對甲、乙雙方均具同等效力。甲、乙雙方自本同意書簽訂後，開始執行所載之相關約定。
5. ☐ (若願意請勾選) 甲方願意參與「網路人氣獎」之競爭，若通過初審，乙方將上傳甲方之議題海報至成大雙語官方臉書，公開開放閱覽及按讚。

甲方代表：  
身分證字號：  
電話：  
戶籍地址：  
簽章：

乙方：國立成功大學  
代表人：雙語教育推動辦公室  
電話：06-2757575  
地址：臺南市東區大學路1號

中 華 民 國

年

月

日

# 2025 Grand Challenge

## 臺灣SDGs議題英文海報競賽

### 大學組—議題海報參考內容

#### 【內容說明】

1. 請以個人/團隊為單位完成議題海報，並於海報中列出題目、隊名、團隊成員。
2. 主題不限，但須與臺灣SDGs議題相關，並說明此議題與臺灣連結之獨特性。
3. 海報內容可自行設定，但須包含下列項目：
  - 議題名稱及摘要
  - 議題介紹(含議題背景與現況、SDGs說明及臺灣獨特性)
  - 議題分析  
說明臺灣目前針對此議題的相關作為或改善對策。
  - 議題之特色價值與社會貢獻  
說明此議題於臺灣的效益與社會貢獻，例如：價值特色、創新點或社會影響性。
  - 參考資料(可上傳至雲端，提供網址或QR code即可)

#### 【格式說明】

1. 字體規範：
  - 英文部份—Times New Roman
  - 中文部份—標楷體(隊名、團隊成員姓名)
2. 排版規範：
  - 海報邊界—上下、左右各留5公分
  - 標題字體大小—20級字
  - 內文字體大小—14級字

\*請將此文件檔名存為「大學組-000(隊名)創新議題海報」，並將此檔案(PDF)上傳至報名表單。

# 2025 Grand Challenge

## 臺灣SDGs議題英文海報競賽

### 碩博組—議題海報參考內容

#### 【內容說明】

1. 請以個人/團隊為單位完成議題海報，並於海報中列出題目、隊名、團隊成員、指導教授。
2. 主題不限，但須與臺灣SDGs議題相關，並說明此議題與臺灣連結之獨特性及相關研究。
3. 海報內容可自行設定，但須包含下列項目：
  - 議題名稱及摘要
  - 議題介紹(含議題背景與現況、SDGs說明及臺灣獨特性)
  - 研究分析  
說明議題之相關研究理論、方法或預期成效。
  - 研究之特色價值與社會貢獻  
說明此議題之研究效益與社會貢獻，例如：議題研究之獨特見解、解決方案或效益評估。
  - 參考資料(可上傳至雲端，提供網址或QR code即可)

#### 【格式說明】

1. 字體規範：
  - 英文部份—Times New Roman
  - 中文部份—標楷體(隊名、團隊成員姓名)
2. 排版規範：
  - 海報邊界—上下、左右各留5公分
  - 標題字體大小—20級字
  - 內文字體大小—14級字

\*請將此文件檔名存為「碩博組-000(隊名)創新議題海報」，並將此檔案(PDF)上傳至報名表單。

# **2025 Grand Challenge Taiwan SDGs Issue Poster English Competition**

## **I. Purpose of the Competition**

This event is organized with the educational goal of cultivating international talents who can analyze Taiwan's issues and connect them with the SDGs. Through this competition, students will develop global competitiveness, integrate their course knowledge with SDGs and global issues, and express their insights and critical thinking skills in English, thereby enhancing their international perspective and problem-solving abilities.

## **II. Organizers**

- Guiding Organization: Ministry of Education
- Host Organizations: Bilingual Education and Engagement Resource Office (BEER.c), Global Competitiveness Cultivation Center, National Cheng Kung University (NCKU)

## **III. Competition Theme**

Participants are required to explore unique and representative issues of Taiwan, integrate them with the United Nations' Sustainable Development Goals (SDGs), and present them with the aim of introducing Taiwan to an international audience. Each team is free to choose its topic but must express it in English to cultivate students' international perspective and global competitiveness.

## **IV. Eligibility**

1. Current students enrolled in public and private universities in Taiwan during the 113-2 academic semester (including international students).
  - Undergraduate Group: Undergraduate students currently enrolled in public and private universities in Taiwan during the 113-2 academic semester (including international students).
  - Graduate Group: Master's and Ph.D. students currently enrolled in public and private universities in Taiwan during the 113-2 academic semester (including international students), excluding students from master's programs for working professionals.
2. Teams competing in the Graduate Group must have a faculty advisor (not required for the Undergraduate Group).
3. Teams can consist of members from different departments or universities. Each team can have 1-3 members (excluding the faculty advisor), and individuals cannot participate in multiple teams.

## **V. Competition Timeline**

1. Submission Deadline for Preliminary Selection: From now until April 13, 2025, at 23:59.
2. Preliminary Selection Announcement: May 5, 2025 (Monday).
3. Submission Deadline for Final Competition: June 9, 2025, at 23:59.
4. Final Competition & Award Ceremony: June 21, 2025 (Saturday; time and location to be announced).

※The organizing unit reserves the right to modify the schedule and adjust the content.

## VI. Awards (for both Undergraduate and Graduate Groups)

1. **1st Place:** NT\$50,000 + Certificate (one winner per group)
2. **2nd Place:** NT\$30,000 + Certificate (one winner per group)
3. **3rd Place:** NT\$10,000 + Certificate (one winner per group)
4. **Outstanding Award:** NT\$6,000 + Certificate (three winners per group)
5. **Best Social Impact Award:** NT\$5,000 + Certificate (one winner per group)
6. **Most Popular Award (Online Voting):** NT\$5,000 + Certificate (one winner per group)
7. **Finalist Award:** NT\$5,000 + Certificate (four winners per group)

※According to Taiwan's tax regulations, prize money will be subject to withholding tax.

※Except for Most Popular Award and Best Social Impact Award, winners cannot receive multiple awards.

## VII. Evaluation Criteria

A panel of industry experts and faculty members will be invited to serve as preliminary and final-round judges. Evaluations will be conducted based on the following criteria:

1. Preliminary Selection Criteria:
  - Depth of Issue Analysis (15%): A thorough and in-depth exploration of the selected issue, demonstrating understanding and unique insights.
  - Issue Analysis (25%):
    - Undergraduate Division: Explain Taiwan's current actions or improvement strategies related to the issue.
    - Graduate Division: Provide unique perspectives, proposed solutions, or impact assessments related to the research on the issue.
  - Innovation (25%): Connection between-Taiwan's unique issue & SDGs, presenting innovative and original ideas.
  - Social Impact (20%): The topic should demonstrate real-world effectiveness in solving societal issues, with broad impact and promotion potential.
  - Content Coherence (15%): The written content should be clear, fluent, and well-structured.
2. Final Round Criteria:



- Completeness of Video Presentation (20%): The video content should be complete and align with the poster presentation.
- Presentation Performance (25%): Stability of public speaking and responsiveness during the final presentation.
- Relevance to the Competition Theme (25%): The topic must closely align with the competition theme, with original and innovative ideas.
- Social Impact (30%): The issue should demonstrate real-world effectiveness in addressing societal problems, with broad influence and promotion potential.

## **VIII. Submission Requirements**

### **1. Preliminary Submission: Issue Poster**

- Undergraduate Group: Refer to Attachment 2-1
- Graduate Group: Refer to Attachment 2-2
- Specifications: A1 vertical format (59.4×84 cm)
- File format: PDF
- Font size: Title – 20 pt; Content – 14 pt
- Language: Entire poster must be in English. Font: Times New Roman.  
(Team names, faculty advisors, and personal details may be presented in Chinese using DFKai-SB font.)

### **2. Final Submission:**

#### **(1) Video Explanation of the Issue Poster**

- Duration: 8-10 minutes
- Format: Horizontal video, minimum resolution of 1920×1080 (FHD)
- File format: MP4 & YouTube upload link
- Audio & Subtitles: English narration by team members, with English subtitles

#### **(2) Final Presentation**

- The presentation aspect ratio should be 16:9
- File format: PDF
- Font size: Title – 48 pt; Content – 20 pt
- Language: Entire presentation must be in English. Font: Times New Roman.

(Team names, faculty advisors, and personal details may be presented in Chinese using DFKai-SB font.)

## **IX. Intellectual Property & Copyright**

1. Submitted works must be original, unpublished, and not previously submitted for any other competitions. Any violations, such as plagiarism, will result in disqualification, revocation of awards, and retrieval of certificates and prize money.
2. Participants retain all intellectual property rights to their submitted works. If their work

includes third-party content (text, images, audio, etc.), participants must obtain necessary permissions and submit relevant authorization documents.

3. If a work is found to contain false information or infringes upon the rights of others, the participants bear full legal responsibility, and the organizing unit holds no liability.
4. For non-commercial promotional purposes, the organizers reserve the right to use submitted works, including publication, public display, and media distribution.

#### **X. Important Notes**

1. If no submission meets the judging standards, awards may be left vacant.
2. All team members must participate in the final round, and no substitutions are allowed.
3. Prize money will be subject to Taiwan's withholding tax regulations.
4. By registering for this competition, participants are deemed to have read and agreed to all guidelines outlined in this document.
5. The organizers reserve the right to amend these guidelines and make final interpretations. Any updates will be announced on the website of NCKU Bilingual Education and Engagement Resource Office (BEER.c).

#### **XI. Contact Information**

Ms. Yang, Bilingual Education and Engagement Resource Office (BEER.c), NCKU

- Tel: +886-6-2757575 Ext. 61120#26
- Email: beer.c@ctld.ncku.edu.tw

# 2025 Grand Challenge Taiwan SDGs Issue Poster English Competition Authorization Consent Form

**Authorizer:** (Team Leader's Name) \_\_\_\_\_ (Hereinafter referred to as Party A)

**Assignee:** National Cheng Kung University (Hereinafter referred to as Party B)

1. The 2025 Grand Challenge Taiwan SDGs Issue Poster English Competition poster, related videos, and presentation files created by Party A may be permanently used by Party B for various educational and promotional purposes within the university's bilingual education program and other relevant online platforms.

Party A and Party B agree that the 2025 Grand Challenge Taiwan SDGs Issue Poster English Competition poster, related videos, and presentation files created by Party A may be used by Party B for promotional purposes related to the university's bilingual education program. However, Party B shall not use these works for profit-generating activities.

2. Party A declares and guarantees that the 2025 Grand Challenge Taiwan SDGs Issues Poster English Competition poster, related videos, and presentation files are original works created by Party A and do not infringe upon any third party's intellectual property rights. If any infringement of intellectual property rights occurs, Party A shall bear full legal responsibility.
3. Party B shall not modify the content, format, or other aspects of Party A's work in any way that infringes upon Party A's moral rights. If Party B needs to modify the content or format of Party A's work, Party B must inform Party A in writing and obtain prior consent before making any changes.
4. Both Party A and Party B fully understand the terms outlined in this consent form. This agreement holds equal validity for both parties. Upon signing, both parties shall proceed in accordance with the stipulations outlined herein.
5. ☐ **(Please check the box if you agree)** Party A agrees to participate in the "Most Popular Online Award" competition. If Party A passes the preliminary review, Party B will upload Party A's competition poster to the official Facebook page of NCKU BEER.c, making it publicly accessible for viewing and "likes".

Party A Representative:  
Identification Number:  
Phone Number:  
Registered Address:  
Signature & Seal:

Party B: National Cheng Kung University  
Representative: BEER.c  
Phone: 06-2757575  
Address: No. 1, University Road, East District, Tainan City, Taiwan

\_\_\_\_\_(Month) \_\_\_\_\_(Day) 2025

# **2025 Grand Challenge**

## **Taiwan SDGs Issues Poster English Competition**

### **Undergraduate Group – Reference Content for Issue Poster**

#### **[Content Description]**

1. Each individual/team should complete an issue poster, including the title, team name, and team members.
2. The topic is not restricted, but it must be related to Taiwan SDGs issues and should highlight the unique connection between the issue and Taiwan.
3. The content of the poster can be self-designed but must include the following elements:
  - Issue Title and Abstract
  - Issue Introduction (including background, current status, explanation of SDGs, and Taiwan's unique connection)
  - Issue Analysis  
Explanation of Taiwan's current actions or improvement strategies related to the issue.
  - Unique Value and Social Contribution of the Issue  
Description of the benefits and social contributions of the issue in Taiwan, such as key values, innovation points, or social impact.
  - References (can be uploaded to a cloud drive; provide a URL or QR code for access).

#### **[Format Guidelines]**

1. Font Requirements:
  - English text – Times New Roman
  - Chinese text (team name, team members' names) – DFKai-SB
2. Layout Requirements:
  - Poster Margins – Leave 5 cm on all sides (top, bottom, left, right).
  - Title Font Size – 20 pt
  - Content Font Size – 14 pt

\*Please save this file with the filename: "Undergraduate Division - OOO (Team Name) Innovation Issue Poster", and upload the PDF file to the registration form.

# **2025 Grand Challenge Taiwan SDGs Issues Poster English Competition Graduate Group – Reference Content for Issue Poster**

## **[Content Description]**

1. Each individual/team should complete an issue poster, including the title, team name, team members, and faculty advisor.
2. The topic is not restricted, but it must be related to Taiwan SDGs issues and should highlight the unique connection between the issue and Taiwan, along with relevant research.
3. The content of the poster can be self-designed but must include the following elements:
  - Issue Title and Abstract
  - Issue Introduction (including background, current status, explanation of SDGs, and Taiwan's unique connection)
  - Research Analysis  
Explanation of relevant research theories, methodologies, or expected outcomes related to the issue.
  - Unique Value and Social Contribution of the Research  
Description of the benefits and social contributions of the research, such as unique insights, proposed solutions, or impact assessments.
  - References (can be uploaded to a cloud drive; provide a URL or QR code for access).

## **[Format Guidelines]**

1. Font Requirements:
  - English text – Times New Roman
  - Chinese text (team name, team members' names, and faculty advisor's name) – DFKai-SB
2. Layout Requirements:
  - Poster Margins – Leave 5 cm on all sides (top, bottom, left, right).
  - Title Font Size – 20 pt
  - Content Font Size – 14 pt

\* Please save this file with the filename: "Graduate Division - OOO (Team Name) Innovation Issue Poster", and upload the PDF file to the registration form.