

南臺科技大學 114 學年度第 1 學期防制學生藥物濫用 「反毒創意直式海報」設計競賽活動計畫

壹、依據：

本校「114 年度防制學生藥物濫用實施計畫」辦理。

貳、活動目的：

本校為打造無毒安全校園，舉辦「反毒創意直式海報」設計競賽，鼓勵學生運用專業所學與創意，傳遞識毒拒毒理念。透過實作參與，提升學生對毒品危害的認識與防範能力，深化反毒意識。活動展現學生主動參與公共議題的熱忱，讓反毒觀念在校園中紮根，凝聚南臺師生力量，攜手邁向「無毒校園、無毒家園」目標。

參、指導單位：教育部。

肆、主辦單位：學務處生活輔導組。

伍、活動經費：由本校 114 年度學輔經費「二-1-2-1 毒品防制宣導」項下配合款支應。

陸、參加對象：以本校一、二年級各班為主，各班至少繳交 1 件作品(手工或電腦繪圖二擇一)，其餘年級自由報名參加，至多 2 人合作報名 1 件作品。

柒、競賽方式：

一、內容：以「毒品危害暨藥物濫用防制教育」為相關主題，將文字內容、故事或思想以視覺化與圖像化的方式呈現。

二、規格：區分手工及電腦繪圖 2 組，以一張 **A4 直式** 紙張為版面，背面黏妥報名表(如附件一)，實體作品請於期限前送至 L102 生輔組辦公室參賽及存查，並檢附電子檔(PDF 或 JPG 檔)，寄到承辦人信箱處：kleo889@stust.edu.tw，上述二者缺一不可，否則將不列入後續競賽評分及辦理敘獎事宜。

捌、評審委員：遴聘校外兩位專業老師擔任評審委員。

玖、評分標準：首重主題及格式正確，其中主題精神適切性、色彩運用、創意效果及原創性、構圖技巧、應用可行性及其它均佔 20%，評分表如附件二。

拾、繳件期限：自開學 114 年 9 月 8 日起至第 11 週 11 月 21 日(五)下午 5 時止將實體作品送至學務處生輔組 L102 辦公室，以便集中評選。

拾壹、比賽結果：114 年 12 月於學校網頁公告優勝名單，並通知獲獎人領獎。

拾貳、各組(區分手工及電腦繪圖 2 組)獎勵如下：

一、第一名：各組 1 名可獲 1,500 元獎金及 600 元獎品一份，記小功 2 次。

二、第二名：各組 1 名可獲 1,000 元獎金及 600 元獎品一份，記小功 1 次嘉獎 2 次。

三、第三名：各組 1 名可獲 700 元獎金及 600 元獎品一份，記小功 1 次及嘉獎 1 次。

四、佳作：各組 2 名可獲 400 元獎金及 600 元獎品一份，並記小功 1 次。

五、為鼓勵學生踴躍參與，凡於期限內完成作品繳交者，則各記嘉獎 2 次獎勵。

六、若採取 2 人共同合作報名而獲得優勝者，則獎勵相同但獎金(獎品)均分。

拾參、預期效益：

一、藉由學生發揮創意構想，透過「反毒創意直式海報」競賽作品的設計及參與，進一步的協助及加深防制學生藥物濫用工作的推展。

二、讓學生體會毒品對社會的危害性並提升自我防護能力。

三、提升同學對拒毒反毒的認識與認同。

拾肆、其他：本辦法如有未盡事宜，得奉 校長核定修訂之。

Southern Taiwan University of Science and Technology

114 Academic Year, 1st Semester

Anti-Drug Creative Vertical Poster Design Competition Plan

I. Basis

This competition is organized in accordance with the university's **"2025 Implementation Plan for the Prevention of Student Drug Abuse."**

II. Purpose

To build a drug-free and safe campus, the university is holding the **"Anti-Drug Creative Vertical Poster" Design Competition**, encouraging students to combine professional knowledge and creativity to convey the message of drug identification and refusal. Through hands-on participation, students will enhance their awareness of the dangers of drugs, strengthen their preventive abilities, and deepen their anti-drug consciousness. The activity also showcases students' enthusiasm in engaging with public issues, rooting anti-drug values in the campus community and uniting STUST faculty and students toward the goal of a **"drug-free campus and drug-free home."**

III. Supervising Unit

Ministry of Education

IV. Organizing Unit

Student Assistance Section, Office of Student Affairs

V. Budget

Funded by the university's 2025 Student Affairs Budget, under item 2-1-2-1 Drug Prevention Promotion.

VI. Eligibility

Primarily for first- and second-year classes, with each class required to submit at least one entry (handmade or digital artwork). Students from other years may participate voluntarily. A maximum of two students may collaborate on one entry.

VII. Competition Guidelines

1. Theme & Content: Entries should focus on drug harm prevention and anti-drug education, presenting text, stories, or ideas through visual and graphic expression.
2. Specifications:
 - Categories: Handmade and Digital Artwork.
 - Format: One A4 vertical sheet.
 - Attach the completed application form (Appendix I) to the back.
 - Submit the physical artwork to the Student Assistance Section Office (L102) before the deadline.
 - Additionally, submit an electronic file (PDF or JPG) to kleo889@stust.edu.tw.
 - Both physical and electronic submissions are mandatory. Missing either will disqualify the entry from evaluation and awards.

VIII. Judges

Two external professional instructors will be invited as judges.

IX. Evaluation Criteria

Evaluation will prioritize theme relevance and correct format. The following criteria will each account for 20%:

- Theme relevance and message delivery
- Color usage
- Creativity and originality
- Composition techniques
- Practical applicability and other factors

(A detailed scoring sheet is provided in Appendix II.)

X. Submission Deadline

From September 8, 2025 (first day of classes) until Friday, November 21, 2025, 5:00 PM (Week 11).

Physical works must be submitted to L102 Student Assistance Section for centralized review.

XI. Results Announcement

Winners will be announced on the university website in December 2025, and awardees will be notified to collect their prizes.

XII. Awards (Handmade and Digital categories separately)

1. First Prize (1 per group): NT\$1,500 cash, NT\$600 prize item, and 2 merit credits (小功).
2. Second Prize (1 per group): NT\$1,000 cash, NT\$600 prize item, 1 merit credit (小功) and 2 commendations (嘉獎).
3. Third Prize (1 per group): NT\$700 cash, NT\$600 prize item, 1 merit credit (小功) and 1 commendation (嘉獎).
4. Honorable Mention (2 per group): NT\$400 cash, NT\$600 prize item, and 1 merit credit (小功).
5. Participation Incentive: All students who submit qualified entries before the deadline will receive 2 commendations (嘉獎).
6. Joint Submissions: For entries submitted by two students, awards will remain the same but cash prizes and items will be divided equally.

XIII. Expected Outcomes

1. To promote the prevention of student drug abuse through creative expression and poster design.
2. To help students recognize the harmful impact of drugs on society and improve self-protection.
3. To enhance students' understanding and commitment to anti-drug values.

XIV. Other Provisions

Matters not covered in this plan shall be subject to revision and approval by the President of the University.

