

第十三屆「臺灣好精彩！」圖文攝影暨短片大賽

比賽辦法

一、活動主旨：

希望以外籍學生的角度，將臺灣深厚多元的文化、人情、美景，透過影片、相片及文字，交織出驚嘆與感動，呈現臺灣不一樣的精彩面貌。並期盼藉此活動，鼓勵外國學生深入接觸臺灣在地文化，進而向世界推廣臺灣。

二、活動主題：

「記憶臺灣」：用影像及圖像記錄臺灣的美好，從自然景觀到人文故事，每一刻都展現臺灣的獨特魅力。

三、活動對象：

臺灣獎學金及華語文獎學金之在領受獎學生。

四、比賽辦法：

（一）圖文組

1. 攝影器材：無限制，專業相機、數位相機、平板電腦、手機皆可。
2. 作品呈現：自訂題目，同一題目以四張照片呈現，並搭配文字敘述，文字需中英對照，中文需約 50~100 字。
3. 照片內容：主題不限，舉凡參賽者覺得新奇有趣的臺灣景色、民俗節慶、人文風土、產業文化、建築文物、自然景觀等，皆可拍攝。
4. 文字內容：敘述關於照片的故事及個人感受。
5. **請勿翻拍、拷貝、盜用、人工加色、電腦合成**，照片僅可適度調整亮度、對比度，及色彩飽和度。
6. 作品原檔應為 JPEG 格式，檔案大小應在 5MB 以內，解析度 600 萬畫素以上。
7. 曾參加其他攝影比賽得獎、或曾公開發表（如平面出版、公開展覽等）之作品不得參賽。參賽者保證其參賽作品為本人原創、合法之攝影作品，絕無侵害任何第三人或法人之智慧財產權、隱私權、肖像權及其他權利之情事，因此所衍生之法律問題，概由參賽者自行負責。
8. 檔案格式不完整以致無法讀取，而影響評選結果將以棄權論，不另行通知。
9. 獲獎作品之數位原始檔案著作財產權歸主辦單位所有。
10. 作品評選方式與標準：
評選方式：初審評選佳作二十三名，再複審選出前三名。
評選標準：照片構圖 40%、文字內容 40%、整體創意 20%。
評審組成：教育部、外交部代表各一位、專業人士三位。
11. 主辦單位會將參賽作品上傳「臺灣獎學金及華語文獎學金計畫 Taiwan Scholarship and Huayu Enrichment Scholarship Program」臉書粉絲專頁，舉辦網路票選活動。
◆ 網絡票選活動將會進行 IP 位址追蹤，經查發現有重複投票的行為者，將廢除本次參賽資格。
12. 獲獎作品將於「2025 年臺灣獎學金及華語文獎學金畢結業生歡送會」活動現場展覽。
13. 前三名獲獎者需配合主辦單位安排拍攝得獎影片。
14. 主辦單位將於展覽當天，於臺上頒發前三名得獎者之獎金及獎狀。其他得獎者，可於活動當日或他日領取獎金及獎狀。

(二) 短片組

1. 攝影器材：無限制，專業攝錄影機、數位相機、平板電腦、手機皆可。
2. 作品呈現：影片長度應在 2 分鐘以內（包含：片頭、主題內容、片尾卡司介紹等），逾 2 分鐘之影片，將取消競賽資格不另通知。
3. 影片內容：主題不限，舉凡參賽者覺得新奇有趣的臺灣景色、民俗節慶、人文風土、產業文化、建築文物、自然景觀等，皆可拍攝。
4. 影片需為 MOV 或 MP4 檔案格式，輸出比例為 16：9，影片解析度為 1280X720(720p)（含）以上，如達 1920X1080 (1080p) 尤佳。
5. 曾參加其他比賽得獎、或曾公開發表（如數位出版、公開展覽等）之作品不得參賽。參賽者保證其參賽作品為本人原創、合法之作品，絕無侵害任何第三人或法人之智慧財產權、隱私權、肖像權及其他權利之情事，因此所衍生之法律問題，概由參賽者自行負責。若引用音樂超過合理引用之長度及範圍，請提供事先取得之著作權所有人使用同意書。
6. 檔案格式不完整以致無法讀取，而影響評選結果，將以棄權論，不另行通知。
7. 獲獎作品之數位原始檔案著作財產權歸主辦單位所有。
8. 作品評選方式與標準：
評選方式：評選前三名作品。
評選標準：影片主題 40%、劇情與創意 40%、原創性 20%。
評審組成：教育部、外交部代表各一位、專業人士三位。
9. 獲獎作品將會上傳至「臺灣獎學金及華語文獎學金計畫 Taiwan Scholarship and Huayu Enrichment Scholarship Program」臉書粉絲專頁，並於「2025 年臺灣獎學金及華語文獎學金畢結業生歡送會」活動現場播放。
10. 前三名獲獎者需配合主辦單位安排拍攝得獎影片。
11. 主辦單位將於活動當天，於臺上頒發三名得獎者之獎金及獎狀。其他得獎者，可於活動當日或他日領取獎金及獎狀。

五、報名方式：

1. 按讚「臺灣獎學金及華語文獎學金計畫 Taiwan Scholarship and Huayu Enrichment Scholarship Program」(<https://www.facebook.com/TaiwanScholarshipOffice>) 臉書粉絲專頁。
2. 將報名表、作品檔案與一張近身大頭照，以壓縮檔電郵傳送作品原檔至本單位承辦人 譚愷忞小姐 ambertkm@mail.mcu.edu.tw。
3. 為加速報名，建議將報名表、作品檔案與大頭照置於同一資料夾，再以壓縮檔寄送。
4. 收件截止日期：2025 年 3 月 12 日中午 12:00 止。
5. **每人每組最多只能投稿 2 份作品。**

六、獎項及獎勵：

(一) 圖文組

1. 第一名 獎金新臺幣 10,000 元，獎狀乙紙。
2. 第二名 獎金新臺幣 8,000 元，獎狀乙紙。
3. 第三名 獎金新臺幣 5,000 元，獎狀乙紙。
4. 佳作（20 名） 獎金新臺幣 1,000 元，獎狀乙紙。
5. 人氣獎（3 名） 獎金新臺幣 1,000 元，獎狀乙紙。

(二) 短片組

1. 第一名 獎金新臺幣 10,000 元，獎狀乙紙。
2. 第二名 獎金新臺幣 8,000 元，獎狀乙紙。
3. 第三名 獎金新臺幣 5,000 元，獎狀乙紙。

七、展覽日期：

2025 年 5 月（暫定）

八、展覽地點：

財團法人張榮發基金會大樓 B1 宴會廳（暫定）；教育部、外交部部屬館所，及各部網站等。

九、聯絡方式：

聯絡單位：臺灣獎學金及華語文獎學金計畫辦公室

聯絡人：譚愷忭 助理

聯絡電話：(02) 2882-4564 #2398

聯絡電郵：ambertkm@mail.mcu.edu.tw

Fabulous Taiwan!
第十三屆「臺灣好精彩！」圖文攝影暨短片大賽
圖文組報名表

學校名稱		班級/系所	
國 籍		姓 名	中文：
			英文：
			臉書：
聯絡電話	市話： 手機：		
身份別	☐ 受領教育部臺灣獎學金 ☐ 受領教育部華語文獎學金 ☐ 受領外交部臺灣獎學金		
通訊地址			
電子信箱			
作品名稱			
內容介紹 (中文, 約 50-100 字)			
內容介紹 (英文)			
攝影地點及日期		攝影地點	日期
	1		
	2		
	3		
	4		
注意事項	(1) 請勿翻拍、拷貝、盜用、人工加色、電腦合成，照片僅可做亮度、對比度色彩飽和度的適度調整。 (2) 參賽者同意無償授權主辦單位為舉辦、宣傳本活動之目的，得不限期間與次數，以自行委託或再授權第三人之方式，利用參賽者之作品，包括但不限於重製、節錄、編輯、出版、公開播送、公開傳輸、公開上映於相關活動、媒體或文宣出版品等行為；且得獎作品得於主辦單位之官方網站，供人免費瀏覽使用。 (3) 作品檔案格式不完整以致無法讀取，而影響評選結果將以棄權論，不另行通知。 (4) 若參賽者之比賽照片涉及肖像權及著作財產權等問題，由參賽者自行負責。 (5) 本表請以電腦打字填寫，並以電子檔形式傳送，檔名格式為： 「就讀學校(中文)_姓名(中、英文)」 如：「銘傳大學_李約翰 John Lee」 (6) 【個資宣告】本表單蒐集之個人資料，僅限於臺華獎遴選圖文大賽目的存續期間，供業務相關人員處理及利用。可至「臺華獎官網個人資料保護區(https://taiwanscholarship.moe.gov.tw/web/privacy.aspx)」進一步了解。		

Fabulous Taiwan!
第十三屆「臺灣好精彩！」圖文攝影暨短片大賽
短片組報名表

學校名稱		班級/系所	
國 籍		姓 名	中文：
			英文：
			臉書：
聯絡電話	市話：	手機：	
身份別	☐ 受領教育部臺灣獎學金 ☐ 受領教育部華語文獎學金 ☐ 受領外交部臺灣獎學金		
通訊地址			
電子信箱			
作品名稱			
內容介紹 (中文, 約 50-100 字)			
內容介紹 (英文)			
注意事項	(1) 曾參加其他比賽得獎、或曾公開發表（如數位出版、公開展覽等）之作品不得參賽。參賽者保證其參賽作品為本人原創、合法之作品，絕無侵害任何第三人或法人之智慧財產權、隱私權、肖像權及其他權利之情事，因此所衍生之法律問題，概由參賽者自行負責。若引用音樂超過合理引用之長度及範圍，請提供事先取得之著作權所有人使用同意書。 (2) 參賽者同意無償授權主辦單位為舉辦、宣傳本活動之目的，得無限期間與次數，以自行委託或再授權第三人之方式，利用參賽者之作品，包括但不限於重製、節錄、編輯、出版、公開播送、公開傳輸、公開上映於相關活動、媒體或文宣出版品等行為；且得獎作品得於主辦單位之官方網站，供人免費瀏覽使用。 (3) 作品檔案格式不完整以致無法讀取，而影響評選結果將以棄權論，不另行通知。 (4) 若參賽者之比賽影片涉及肖像權及著作財產權等問題，由參賽者自行負責。 (5) 本表請以電腦打字填寫，並以電子檔形式傳送，檔名格式為： 「就讀學校（中文）_姓名（中、英文）」 如：「銘傳大學_李約翰 John Lee」 (6) 【個資宣告】本表單蒐集之個人資料，僅限於臺華獎遴選圖文大賽目的存續期間，供業務相關人員處理及利用。可至「臺華獎官網個人資料保護區(https://taiwanscholarship.moe.gov.tw/web/privacy.aspx)」進一步了解。		

2025 Fabulous Taiwan!

Photography and Short Film Contest Regulations

I. Activity Goal

It is hoped that from the perspective of foreign students, Taiwan's deep and diverse culture, humanity and beauty will be interwoven with photos and texts to express surprises and emotions and present Taiwan's different wonderful faces. We look forward to this activity, which will encourage foreign students to get in touch with the local culture of Taiwan and promote Taiwan to the world.

II. Activity Theme

Memories of Taiwan : A celebration of Taiwan's beauty through images and visuals, capturing its breathtaking landscapes and heartfelt human stories. Every moment reflects the island's unique and captivating charm.

III. Participants

The current Taiwan Scholarship and Huayu Enrichment Scholarship recipients.

IV. Contest Method

A. For Photographs and Captions

1. Equipment
No limit. From professional cameras to digital cameras, tablet computers, and mobile phones.
2. Presentation
Works should be presented in the form of a set of 4 photos with a short caption of 50 to 100 words in Chinese and translate your caption into English.
3. Photograph content
The theme is not limited. For example, participants who find novel and interesting Taiwan scenery, folk festivals, humanities and culture, industrial culture, architectural relics, natural landscapes, etc. are all accepted.
4. Text content
It should be a set of 4 photos to describe the story and the participant's personal feelings.
5. **Please do not use copied, photocopied, copyrighted, touched-up, or computer-generated photos. Only moderate adjustments to brightness and color contrast saturation are allowed.**
6. A single image file should be limited to 5MB in JPEG format for the original photos. Entry resolution should be more than 6 megapixels for exporting files to the exhibition.

7. Photographs that have won prizes in other photo contests or have been published are not eligible for submission. The entries must be the original and legal work of the contestants and non-infringing of the rights of others. Contestants are responsible for the resolution of any legal issues arising from their works.
8. Entries that are unreadable due to incomplete file format will be withdrawn from the contest without notification.
9. Property rights to the original digital files of winning entries belong to the organizer.
10. Work evaluation method and criteria:
Evaluation method: The preliminary review will select 23 honorable mentions, and the secondary review will select the top three prizes.
Evaluation criteria: composition 40%, content 40%, creativity 20%.
Judge composition: One representative from the Ministry of Education, and Ministry of Foreign Affairs each, with three professional experts.
11. Web voting will be held on the “臺灣獎學金及華語文獎學金計畫 Taiwan Scholarship and Huayu Enrichment Scholarship Program” Facebook fan page, with an additional Crowd Favorite award.
◆ The online voting event will conduct IP address tracking, and upon investigation, if individuals engaging in duplicate voting are identified, their eligibility for this competition will be canceled.
12. The awarded works will be exhibited at the “2025 Taiwan Scholarship and Huayu Enrichment Scholarship Recipients Farewell Party ”
13. The top three winners are required to cooperate with the organizers in arranging the filming of award-winning videos.
14. Top three winners can get prizes and awards on stage on exhibition day. Other winners can get prizes and awards on exhibition day or another day.

B. For Short Film

1. Equipment
No limit. From professional cameras to digital cameras, tablet computers, and mobile phones.
2. Presentation
The length of the film should be less than 2 minutes (including the title, content, credits scene, etc.). If the film exceeds 2 minutes, it will be disqualified without further notice.
3. Film content
The theme is not limited. For example, participants who find novel and interesting Taiwan scenery, folk festivals, humanities and culture, industrial culture, architectural relics, natural landscapes, etc. are all accepted.
4. The entry must be in MOV or MP4 file format, the output ratio must be 16: 9,

and the video resolution must be above 1280X720 (720p) (inclusive), it'll be better if it is 1920X1080 (1080p).

5. Entries that have won prizes in other competitions or have been published publicly (such as digital publishing, public exhibitions, etc.) are not allowed to participate. Participants guarantee that their entries are original and legal works, and will not infringe on the intellectual property rights, privacy rights, portrait rights, and other rights of any third party or legal person. Therefore, the contestants are responsible for all the legal issues. Please provide the copyright owner's consent to use it in advance if the quoted music exceeds the scope of reasonable citations.
6. Entries that are unreadable due to incomplete file format will be withdrawn from the contest without notification.
7. Property rights to the original digital files of winning entries belong to the organizer.
8. Work evaluation method and criteria:
Evaluation method: A preliminary review will select the Top 3 prizes.
Evaluation criteria: theme 40%, plot and creativity 40%, originality 20%.
Judge composition: One representative from the Ministry of Education, Ministry of Foreign Affairs, and Ministry of Science and Technology each, with three professional experts.
9. The awarded works will be uploaded to the “臺灣獎學金及華語文獎學金計畫 Taiwan Scholarship and Huayu Enrichment Scholarship Program” Facebook fan page and played at “2025 Taiwan Scholarship and Huayu Enrichment Scholarship Recipients Farewell Party”.
10. The Top 3 award winners can get prizes and awards on stage on the exhibition day.

V. Registration

- i. Like the “臺灣獎學金及華語文獎學金計畫 Taiwan Scholarship and Huayu Enrichment Scholarship Program” (<https://www.facebook.com/TaiwanScholarshipOffice>) Facebook fan page.
- ii. Fill out the contest registration form with one Mugshot photo. Send the form with entries to the person in charge from the Taiwan Scholarship and Huayu Enrichment Scholarship Program Office, Ms. Tam Kai Min through e-mail at ambertkm@mail.mcu.edu.tw.
- iii. To speed up the registration, it is recommended to put the registration form with **one Mugshot photo** and the entries in the same folder, and then send it in a compressed file (zip.).
- iv. The contestants who are awarded any prize will be notified by us. The

awarded contestants should send us the original files of the photos or films.

- v. Registration Date: Now until 12:00 noon, 12th March 2025
- vi. **Each person can submit a maximum of 2 entries per category.**

VI. Contest Prizes

A. Photographs and Captions

- i. First Prize NTD 10,000 award, with a certificate.
- ii. Second Prize NTD 8,000 award, with a certificate.
- iii. Third Prize NTD 5,000 award, with a certificate.
- iv. Honorable Mentions (20 people) NTD 1,000 award with a certificate each.
- v. Crowd Favorites (3 people) NTD 1,000 award with a certificate each.

B. Short Film

- i. First Prize NTD 10,000 award, with a certificate.
- ii. Second Prize NTD 8,000 award, with a certificate.
- iii. Third Prize NTD 5,000 award, with a certificate.

VII. Exhibition Date

May 2025 (subject to change)

VIII. Exhibition Venue

Chang, Yung Fa Foundation (subject to change), affiliated organizations, and the websites of the Ministry of Education and the Ministry of Foreign Affairs

IX. Contact Information

Contact office: Taiwan Scholarship and Huayu Enrichment Scholarship Office

Contact person: Ms. Tam Kai Min

Contact number: (02) 2882-4564 #2398

Contact e-mail: ambertkm@mail.mcu.edu.tw

Fabulous Taiwan! 2025
Photography and Short Film Contest Registration Form
For Photographs and Captions

Name of School		Class or Department	
Nationality		Name	Chinese:
			English:
			FB:
Contact Number	Phone:	Cell Phone:	
Status	☐ Recipient of Ministry of Education Taiwan Scholarship ☐ Recipient of Huayu Enrichment Scholarship Program ☐ Recipient of Ministry of Foreign Affairs Taiwan Scholarship		
Mailing Address			
E-mail			
Name of Entry			
Description in Chinese (50-100 words)			
Description in English			
Locations and dates of the photo shoot		Location	Date
	1		
	2		
	3		
	4		
Note	1. Please do not use copied, photocopied, copyrighted, touched-up, or computer-generated photos. Only moderate adjustments to brightness and color contrast saturation are allowed. 2. Property rights to the original digital files of winning entries belong to the organizer. Contestants must consent to the organizer using their entries for public display and promotional purposes in exhibitions, related official websites, or brochures. 3. Entries that are unreadable due to incomplete file format will be withdrawn from the contest without notification. 4. Contestants are responsible for any violation of portrait rights and copyrights. 5. Please type in this form and send it in an electronic file, the format of the file name should be: "School(Chinese)_Name(Chinese, English)" Ex. "銘傳大學_李約翰 John Lee" 6. The information collected on this form is only used in the range and region required to hold Fabulous Taiwan! 2025; the period of keeping the information on file is based upon the activity Please refer to The Taiwan Scholarship and Huayu Enrichment Scholarship Program INFOSEC at URL (https://taiwanscholarship.moe.gov.tw/web/privacy.aspx) for further information.		

Fabulous Taiwan! 2025
Photography and Short Film Contest Registration Form
For Short Film

Name of School		Class or Department	
Nationality		Name	Chinese:
			English:
			FB:
Contact Number	Phone:	Cell Phone:	
Status	☐ Recipient of Ministry of Education Taiwan Scholarship ☐ Recipient of Huayu Enrichment Scholarship Program ☐ Recipient of Ministry of Foreign Affairs Taiwan Scholarship		
Mailing Address			
E-mail			
Name of Entry			
Description in Chinese (50-100 words)			
Description in English			
Note	- Entries that have won prizes in other competitions or have been published publicly (such as digital publishing, public exhibitions, etc.) are not allowed to participate. Participants guarantee that their entries are original and legal works, and will not infringe on the intellectual property rights, privacy rights, portrait rights, and other rights of any third party or legal person. Therefore, the contestants are responsible for all the legal issues. Please provide the copyright owner's consent to use it in advance if the quoted music exceeds the scope of reasonable citations. - Property rights to the original digital files of winning entries belong to the organizer. Contestants must consent to the organizer using their entries for public display and promotional purposes in exhibitions, related official websites, or brochures. - Entries that are unreadable due to incomplete file format will be withdrawn from the contest without notification. - Contestants are responsible for any violation of portrait rights and copyrights. - Please type in this form and send it in an electronic file, the format of the file name should be: "School(Chinese)_Name(Chinese, English)" Ex. "銘傳大學_李約翰 John Lee" - The information collected on this form is only used in the range and region required to hold Fabulous Taiwan! 2025; the period of keeping the information on file is based upon the activity Please refer to The Taiwan Scholarship and Huayu Enrichment Scholarship Program INFOSEC at URL(https://taiwanscholarship.moe.gov.tw/web/privacy.aspx) for further information.		